

## Letter of Reference

**Athens, July 2025**

To Whom It May Concern,

It is with great pleasure that I, as CEO of **Junior Achievement Greece (JA Greece)**, provide this letter of reference for **Vision Ltd**.

The **Gen-E 2025 European Entrepreneurship Festival**, held at the **Hellenic Cosmos Cultural Centre in Athens, Greece (1–3 July 2025)**, was the **largest youth entrepreneurship gathering in Europe**, bringing together over 1,000 young entrepreneurs, educators, policymakers, and business leaders from more than 40 countries. Organized under the umbrella of **JA Europe**, the festival served as a celebration of innovation, creativity, and entrepreneurship. Students presented their start-ups and business ideas, competed for prestigious European awards, and connected with peers, mentors, and industry leaders in a vibrant, international setting. For this landmark event, **Vision Ltd** was entrusted with the **design and construction of all exhibition booths and experiential spaces**. The company delivered exceptional quality and creativity, transforming the **Hellenic Cosmos** into a dynamic and inspiring exhibition environment that fully reflected the innovative spirit of Gen-E. Each booth combined **modern design, flawless craftsmanship, and functionality**, ensuring that every participating team had a professional and engaging platform to showcase their ideas.

The outcome was universally praised. Both **Greek and international media** highlighted the exhibition area as one of the defining success factors of the festival, underlining the **professional standards and premium quality** of the booths. Furthermore, the event received **pan-European coverage**, with Vision's work contributing significantly to the positive image and reputation of Athens as the 2025 European capital of youth entrepreneurship.

On behalf of JA Greece, I extend our sincere gratitude to Vision Ltd for their **outstanding professionalism, reliability, and commitment**. We would enthusiastically recommend Vision to any organization seeking a trusted partner for exhibitions, congresses, and events of the highest caliber.

Yours sincerely,  
Argiris Tzikopoulos

